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MAY 29 2026

Maine Ethics Commission



Commission on Governmental Ethics and Election Practices  
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### 1-Day Pre-Primary Independent Expenditure (IE) Report – 2026

INDIVIDUAL/COMMITTEE		TREASURER	
Name, mailing address, phone number, e-mail		Name, mailing address, phone number, e-mail	
Working Families Party PAC		Mike Boland	
77 Sands St, Fl 6		1592 Union St	
Brooklyn NY 11201		Schenectady NY 12309	
(917)-336-0422		(718)-222-3796	
<a href="mailto:compliance@workingfamilies.org">compliance@workingfamilies.org</a>		<a href="mailto:compliance@workingfamilies.org">compliance@workingfamilies.org</a>	
REPORT	DUE DATE	REPORTING PERIOD	
1-Day Pre-Primary IE	05/29/2026	05/28/2026-05/28/2026	

#### FINANCIAL ACTIVITY SUMMARY

EXPENDITURES	
Total independent expenditures greater than \$250 per candidate	\$140,667.34
Total independent expenditures of \$250 or less per candidate	\$524.20
Total independent expenditures for all candidates	\$141,191.54

#### AFFIRMATION

I, MIKE BOLAND, affirm that each of the expenditures listed in this report was made independently of, and not in cooperation, consultation, or concert with, or at the request of suggestion of, the candidate(s) named or in a race affected by any expenditure in the report, the political committee of the candidate(s), or their agents.

Unsworn falsification is a Class D crime. 17-A M.R.S. § 453



**SCHEDULE B-IE-2  
EXPENDITURES**

EXPENDITURE TYPES				
APP	Apparel (t-shirts, hats, embroidery, etc.)	CON	Contribution to party committee, non-profit, other candidate, etc.	
EQP	Equipment of \$50 or more (computer, tablet, phone, furniture, etc.)	EVT	Campaign and fundraising events (venue or booth rental, entertainment, supplies, etc.)	
FOD	Food for campaign events or volunteers, catering	HRD	Hardware and small tools (hammer, nails, lumber, paint, etc.)	
LIT	Printed campaign materials (palmcards, signs, stickers, flyers, etc.)	MHS	Mail house and direct mail (design, printing, mailing, and postage all included)	
NEW	Newspaper and print media ads only	OFF	Office supplies, rent, utilities, internet service, phone minutes and data	
ONL	Social media and online advertising only	OTH	Other and fees (bank, contribution, and money order fees, etc.)	
PER	Personnel and campaign staff, consulting, and independent contractor costs	PHO	Phones (phone banking, robocalls and texts)	
POL	Polling and survey research	POS	Postage for U.S. Mail and mail box fees	
PRO	Professional services (graphic design, legal services, web design, etc.)	RAD	Radio ads, production costs	
TKT	Entrance cost to event (banquets, fairs, party events, etc.)	TRV	Travel (fuel, mileage, lodging, etc.)	
TVN	TV/cable ads, production, and media buyer costs only	WEB	Website and internet costs (website domain and registration, etc.)	
Date of expenditure	Payee	Remark	Expenditure type	Net Amount
05/28/2026	Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	Digital Ads	ONL	\$51,000.00
05/28/2026	Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	TV Ads	TVN	\$49,455.00
05/28/2026	Red Horse Strategies (55 Washington Street Suite 624, Brooklyn, NY 11201)	Direct Mail	MHS	\$40,212.34
			<b>Total Expenditures</b>	<b>\$140,667.34</b>